

Financial DNA[®]

Quality Life Planning Discovery

**DNA Quality Life Planning Report for
Chris Coddington**

Providing in-depth feedback on your strongest interests and motivations to assist in optimizing the integration of your life and finances for building a Quality Life.

Chris Coddington's Performance Strengths and Struggles

From the DNA Natural Behavior Discovery Process.

Your Performance Strengths

Knowing your strengths, you can increase your performance potential.

1	Takes initiative
2	Goal driven
3	Accepts challenges
4	Thinks matters through
5	Able to ask difficult questions

Your Performance Struggles

Knowing your struggles, you can reduce your performance impediments.

1	May sacrifice a balanced life
2	Can be overly vigorous
3	May have difficulty letting matters go

1. Chris Coddington's Passions

Passion is something that is desired intensely, an object of infatuation or source of enthusiasm.

Passion = Interest Areas + Actions You Enjoy

Where is there flow for you? What activities can you repetitively do without stress and you are great at?

When have you performed at your best? In what do you want to spend more time?

Interest Areas

Priority based on your Rating

1	Financial services/investments
2	Business
3	Real estate, property development
4	Management
5	Education and learning

Actions You Enjoy

Priority based on your Rating + Natural Behavior

1	Thinking globally
2	Setting goals
3	Visionary thinking
4	Executing projects
5	Taking bold action

2. Chris Coddington's Vision

Vision is the mental image that you have for your life that has been produced by your imagination, ideas, concepts and anticipation.

$$\text{Vision} = \text{Your Desired Future} + \text{Life Dreams}$$

What is the vision for your life? What would you like your life to look at in the next 1, 5, 10 years?

Your Desired Future

Priority based on your Rating

1	Change nothing in my life
2	I would like to work part time in the next 10 years
3	I want to have the financial resources to retire within the next 10 years
4	I am prepared to retire later than 10 years
5	I would like to reduce my working hours to 40 to 50 per week

Life Dreams

Priority based on your Rating

1	Have the basics of life and no real worries
2	Owning your own business
3	Taking your business international
4	Working in a successful business I am passionate about
5	Having unconditional love and support of my family

3. Chris Coddington's Values

Values include the life foundations, principles, standards, or qualities considered fundamental, worthwhile, important or desirable to live a life of worth, importance, merit and eminence.

$$\text{Values} = \text{Your Life Focus} + \text{Your Life Legacy}$$

To what extent do you live by your values?

Your Life Focus

Priority based on your Rating + Natural Behavior

1	Accepting challenges
2	Risk taking
3	New experiences
4	Follows through
5	Competition

Your Life Legacy

Priority based on your Rating + Natural Behavior

1	Made a difference
2	Found their passion and did it
3	Was very wise
4	Was successful
5	Lead others by example

Appendix: Summary of Responses by Chris Coddington

1. Passion

Interest Areas (These areas make you lose track of time, feel energized, and want to do more)

Ranking: Passions

- 1 Business
- 2 Financial services/investments
- 3 Management
- 4 Serving children and family interests
- 5 Sports and exercise

Ranking: Knowledge & Experience

- 1 Financial services/investments
- 2 Real estate, property development
- 3 Business
- 4 Education and learning
- 5 Management

Actions You Enjoy (You have a passion for pursuing each of these activities)

Ranking: Passions

- 1 Visionary thinking
- 2 Thinking globally
- 3 Setting goals
- 4 Executing projects
- 5 Following through

Ranking: Knowledge & Experience

- 1 Thinking globally
- 2 Setting goals
- 3 Visionary thinking
- 4 Making quick decisions
- 5 Executing projects

Natural Behavior

- 1 Thinking globally
- 2 Negotiating
- 3 Action Orientated
- 4 Taking bold action
- 5 Setting goals

2. Vision

Your Future Desire (Broad plan for your life)

Ranking: Self Rating

- 1 Change nothing in my life
- 2 I would like to work part time in the next 10 years
- 3 I want to have the financial resources to retire within the next 10 years
- 4 I am prepared to retire later than 10 years
- 5 I would like to reduce my working hours to 40 to 50 per week

Life Dreams (Possibilities for your ideal life)

Ranking: Self Rating

- 1 Have the basics of life and no real worries
- 2 Owning your own business
- 3 Taking your business international
- 4 Working in a successful business I am passionate about
- 5 Having unconditional love and support of my family

3. Values

Your Life Focus (motivations for how you live your life)

Ranking: Self Rating

- 1 Follows through
- 2 Reliability
- 3 Accepting challenges
- 4 Risk taking
- 5 Competition

Ranking: Natural Behavior

- 1 Accepting challenges
- 2 Risk taking
- 3 New experiences
- 4 Competition
- 5 Decision-making authority

Your Life Legacy (How you wished to be remembered)

Ranking: Self Rating

- 1 Was very wise
- 2 Was always striving to learn
- 3 Found their passion and did it
- 4 Was a great parent
- 5 Made a difference

Ranking: Natural Behavior

- 1 Made a difference
- 2 Found their passion and did it
- 3 Was adventurous
- 4 Was successful
- 5 Got results

My Life Purpose:

1. Natural Behavioral Talents

My Performance Strengths

1. Takes initiative
2. Goal driven
3. Accepts challenges
4. Thinks matters through
5. Able to ask difficult questions

My Performance Struggles

1. May sacrifice a balanced life
2. Can be overly vigorous
3. May have difficulty letting matters go



Based on findings from this DNA Quality Life Planning Report and your self reflections, please refine and document your Passions, Unique Gift, Vision, Mission, Values and Life Purpose.

