

Financial DNA®

Quality Life Discovery

DNA Quality Life Performance Report for Chris Coddington

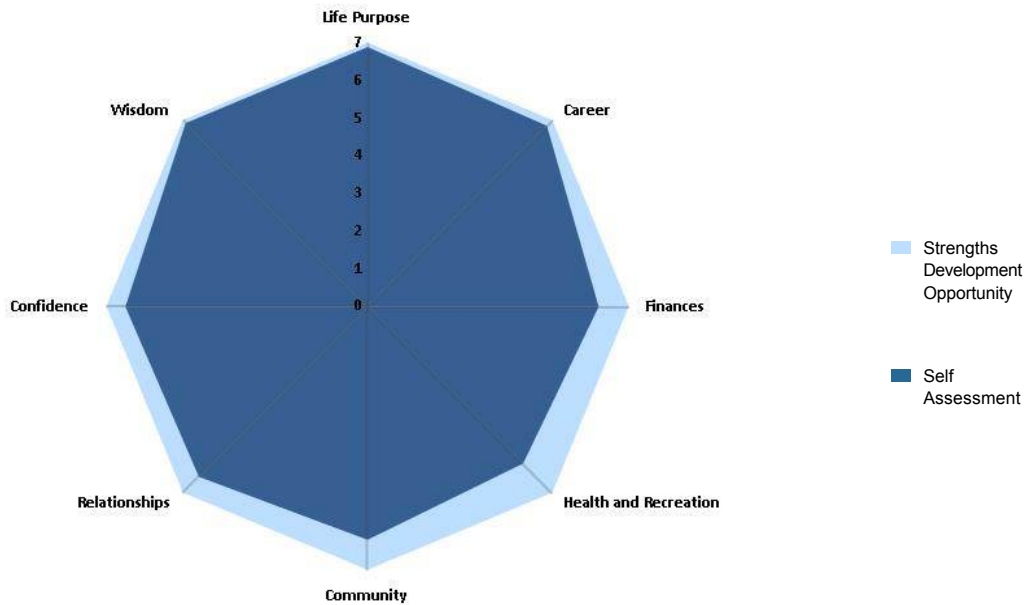
Providing in-depth feedback to assist in
optimizing the integration of your life
and finances for building sustainable
Quality Life Performance.

Section 1: Snapshot Analysis of Your Quality Life Performance Balance

Chris, the primary objective of this report is to provide in-depth feedback to assist in optimizing the integration of your life and finances for building sustainable Quality Life Performance. Included in the report are specific insights to improve your personal effectiveness, happiness and fulfillment, and to develop and grow your relationship with others close to you. Further, the approach taken in the report is to help you more productively apply your natural strengths and also manage your struggles so they do not become weaknesses and reduce your Quality Life Performance.

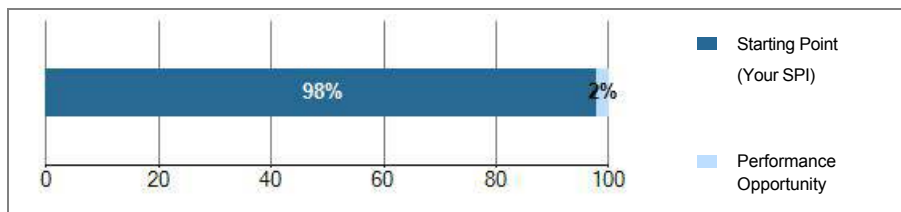
The graph below reflects the current perceptions you have of your current Quality Life Performance in 8 key areas based on a maximum score of 7. In each of these 8 areas the scores are interconnected. The challenge is sustaining high performance in all 8 areas at the same time. The Strength Development Opportunity represents the differences between the maximum rating of 7 and your current self assessment. The table below highlights in red the areas with the lowest Current Self Assessment scores. These should be the starting points for discussions with your advisor for building a Quality Life Performance Plan.

DNA Quality Life Performance Category	Current Self Assessment	Strengths Development Opportunity
Life Purpose	6.9	0.1
Career	6.8	0.2
Finances	6.2	0.8
Health and Recreation	5.9	1.1
Community	6.2	0.8
Relationships	6.4	0.6
Confidence	6.5	0.5
Wisdom	6.9	0.1



Based on the results of your Quality Life Discovery we have measured your Quality Life Sustainable Performance Index ("SPI"). Your Quality Life SPI measures your current Quality Life Performance capacity and shows your Quality Life Behavior Performance Gap reflecting the potential for Quality Life Performance growth. Knowing your current level of Quality Life SPI level allows you to track your personal improvements over time.

The graph below indicates your Quality Life SPI score is 98%. This means that you are currently performing higher than 98% of the population.



The above graph represents your current Quality Life SPI expressed in Population %

Section 2: Your Quality Life Performance Planning

Building your DNA Quality Life Performance Plan requires knowledge of your current Quality Life strengths and struggles, and the setting of goals to manage your Quality Life Performance Balance.

Scoring Methodology: As you will recall, in the Financial DNA Quality Life Discovery process you have rated each of the 80 Quality Life Performance attributes in 8 keys areas. The scores are reflected as "Self Assessment", using the criteria below. For feedback on your rating of each attribute refer to Appendix B.

1= Not at all 2= Hardly at all 3= To a small extent 4= Average 5= To a moderate extent 6= For the most part 7= To a very great extent

A. Your Quality Life Strengths:

Your Quality Life Strengths are the 10 attributes in which the self assessment of your current performance is the highest in out of the 80 total items in the Quality Life Discovery process. The development focus is to encourage you to sustain your current high level of Quality Life Performance in these areas.

	Quality Life Performance Attribute	Category	Self Assessment (A)	Strengths Development Opportunity (Max score of 7 minus A)
1	1. I am clear about who I am	Life Purpose	7	0.0
2	2. I recognize the importance of my life journey on who I am	Life Purpose	7	0.0
3	3. I have a clear understanding of the influences that drive my choices	Life Purpose	7	0.0
4	4. I have a meaningful purpose statement to guide future decisions	Life Purpose	7	0.0
5	5. I am focused on pursuing my passions	Life Purpose	7	0.0
6	6. My vision and values are clearly defined and communicated	Life Purpose	7	0.0
7	7. I have clarity about my goals and future intentions	Life Purpose	7	0.0
8	9. I have a healthy spiritual life	Life Purpose	7	0.0
9	10. I have a personal legacy that I wish to pass on to others	Life Purpose	7	0.0
10	11. I am productively using my strengths every day at work	Career	7	0.0

B. Your Quality Life Struggles

Your Quality Life Struggles are the 10 attributes in which the self assessment of your current performance is the lowest in out of the 80 total items in the Quality Life Discovery process. These items provide the greatest Strengths Development Opportunities. The development focus on these items is to encourage you to address these struggles in order to increase your current level of Quality Life Performance.

	Quality Life Performance Attribute	Category	Self Assessment (A)	Strengths Development Opportunity (Max score of 7 minus A)
1	26. I spend money on others instead of always on myself	Finances	5	2.0
2	38. I have enough good sleep each night	Health and Recreation	5	2.0
3	40. I do not live with high stress	Health and Recreation	5	2.0
4	41. I participate in activities that involve community giving	Community	5	2.0
5	8. I am currently living a standard of life that I want	Life Purpose	6	1.0
6	17. I do not feel burned out by my work	Career	6	1.0
7	18. My role provides and appropriate work life balance	Career	6	1.0
8	21. My financial affairs are in order	Finances	6	1.0
9	22. I have a strong financial plan that addresses wealth creation and production	Finances	6	1.0
10	23. I have disciplined saving and budgeting habits	Finances	6	1.0

C. Managing Your Quality Life Performance Balance

Managing your Quality Life Performance Balance is difficult. The key to improving your balance and therefore Quality Life Performance growth is to firstly address your top 2 overall "Strengths Development Opportunities" for the category highlighted in red in section 1. Your success in building a Quality Life will be largely impacted by your Financial DNA natural behavior style and having a determination to make the necessary life changes so your struggles do not become an impediment to sustainable Quality Life Performance.

Quality Life Performance Development Opportunities	Health and Recreation	Finances
Quality Life Goals	Plan to exercise 5 hours per week, sleep 7 to 8 hours per day and have additional free time.	Prepare a financial plan that will provide clarity in your financial decisions and focus your spending on life experiences and meeting the needs.
Financial DNA Natural Behavior Strengths and Struggles for helping your clients achieve their Quality Life Goals		
Pioneer Strength	Will engage in activities when the challenge is high	Financial goal oriented
Pioneer Struggle	Can have poor health from stress and lack of sleep	May be too greedy and cut corners
Pioneer Question	What steps are you taking to ensure your goal drive does not come at the expense of health?	What is your motivation in building wealth and how is that reflected in your financial planning?
Skeptical Strength	Will be very watchful to ensure time is well used	Able to confront financial problems
Skeptical Struggle	May not let go enough to take enough relaxation time	May ask too many intimidating questions that push away people trying to help
Skeptical Question	What can you do to minimize your stress?	How can you let go to allow advisors to help you and for you to have more fun?

Disclaimer

DNA Quality Life Performance Report:

The purpose of this instrument is educational. It is designed to help people identify their natural Quality Life Performance strengths and struggles for making life, financial and investment decisions. The DNA Quality Life Performance Report should not be used to identify, diagnose, or treat psychological, mental health, and/or medical problems. Additionally, if this report is used to evaluate personnel, the user should seek adequate legal counsel to ensure compliance with applicable local, state and federal employment laws. The user assumes sole responsibility for any actions or decisions that are made as a result of using this aid to self-discovery. By using the DNA Quality Life Performance Report you expressly waive and relinquish any and all claims of any nature against DNA Behavior International, any affiliated companies, and/or their employees arising out of or in connection with the use of this survey.

Next Steps

1. Financial Personality Discovery Process:

This process involves the completion of your Financial Personality Discovery. The DNA Financial Performance report provides an in-depth analysis of your complete Financial DNA®, to identify how your financial personality will influence the financial and investment decisions that you make for sustainable financial performance.

2. Further Financial Education

We have a number of education programs available for investors and financial advisors to enhance their understanding of the Financial DNA Solutions and how to use them in the financial planning process. Please contact us at inquiries@dnabehavior.com for more information and access to these programs.